



# Global Outreach Working Group

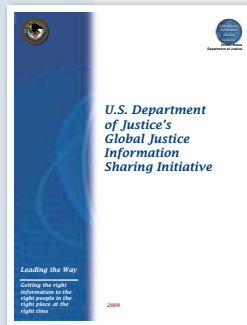
## Executive Summary and Outreach Items for the GAC

### Outreach Accomplishments

Current and future Outreach efforts to be showcased on April 23, 2009, include:

**New!**

- The Global Briefing Booklet was created by members of the Outreach Working Group at the end of 2008 in anticipation of the imminent transition period, specifically to educate new Administration and Department leaders. However, the resource has proven invaluable as a concise primer on Global, containing an Initiative overview; listing of GAC-member agencies and representatives; highlighted resources and efforts; the Global Resolution (unanimously endorsed at the fall 2008 GAC meeting); and, in the introductory letter from GAC Chairman Robert Boehmer, specific ways in which the Global Initiative is already meeting top priorities of the new Administration. GAC members are encouraged to read Chairman Boehmer's letter (pp. 2-3) as well as the Global overview on page 6; this revised "Global Card" now includes a "Bottom Line" section listing 4 key bullets to help communicate the value of the Initiative in the proverbial elevator setting – when one only has a few minutes to hit the key points.
- U.S. Department of Justice's Global Web site ([it.ojp.gov/global](http://it.ojp.gov/global))
- *Global Highlights*
- Global 101 Training
- Global resource and presentation support for justice conferences
- Global Road Map (under development)



### Outreach Leadership

#### Ronald Hawley, Chair

Executive Director, SEARCH—The National Consortium for Justice Information and Statistics  
SEARCH representative to the GAC

#### Steven Correll, Vice Chair

Executive Director, Nlets—The International Justice and Public Safety Network  
Nlets representative to the GAC

### Outreach Mission

The entire Global outreach and communication endeavor supports Global's mission to facilitate broadscale sharing of justice and public safety information by promoting standards-based electronic information exchange, providing the justice community with timely, accurate, complete, and accessible information in a secure and trusted environment. "Awareness" is implicitly a Global strategic goal in support of this mission, because the best GAC resources are only as good as their utility to and use by the justice-interested community. Awareness is the first step in adoption of Global recommendations and, by extension, support for and promulgation of the Global Initiative. Outreach efforts are focused in two distinct (and sometimes overlapping) directions: promoting the good works of the Initiative to the larger justice community ("outreach") and also ensuring that GAC participants are fully informed not only about Global activities but also about their roles and responsibilities as members of the Committee ("inreach").

# Outreach



## [www.it.ojp.gov/global](http://www.it.ojp.gov/global)



### *U.S. Department of Justice's Global Debuts Improved Web Site*

- Cleaner, more intuitive layout = **easier navigation**
- Google-enabled search capabilities, centralized help areas, and leading “how do I?” questions = **finding what you're looking for, even if you're not sure where to start**
- **Customizable features** (user profiles, e-mail subscriptions, and filter options for content and the events calendar) = information that is relevant to you, delivered to your “doorstep” (desktop, laptop, or PDA)
- **Upgraded “one-stop shop” for Global news, events, products, and publications** = keeping up to date on the latest information sharing resources, recommendations, and best practices from colleagues across the justice landscape on critical topics, such as:
  - Intelligence and Fusion Centers
  - National Information Exchange Model
  - Privacy and Civil Liberties Policies
  - Information Quality and Data Accuracy
  - Security and Access
  - Justice Reference Architecture
  - Exchange Standards

October 2008

## *About Global*

The U.S. Department of Justice's Global Justice Information Sharing Initiative (Global) serves as a Federal Advisory Committee to the U.S. Attorney General on critical justice information sharing initiatives. Global promotes standards-based electronic information exchange to provide justice and public safety communities with timely, accurate, complete, and accessible information in a secure and trusted environment. Global is administered by the U.S. Department of Justice (DOJ), Office of Justice Programs, Bureau of Justice Assistance.

## *For More Information*

For more information about the Outreach Working Group, contact Donna Rinehart of DOJ's Global at (850) 385-0600, extension 285, or e-mail [drinehart@iir.com](mailto:drinehart@iir.com).

For more information about other DOJ information sharing initiatives, go to:

**[www.it.ojp.gov](http://www.it.ojp.gov)**



**BJA**  
Bureau of Justice Assistance  
U.S. Department of Justice

This project was supported by Grant No. 2007-NC-BX-K001 awarded by the Bureau of Justice Assistance, in collaboration with the U.S. Department of Justice's Global Justice Information Sharing Initiative. The Bureau of Justice Assistance is a component of the Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, and the Office for Victims of Crime. Points of view or opinions in this document are those of the author and do not represent the official position or policies of the U.S. Department of Justice.