



# Global Outreach Working Group

## Executive Summary and Outreach Items for the GAC

### Global Outreach Effort: Interviews With GAC Members

As a Global Advisory Committee member, you serve as an ambassador of Global for members of your agency, and for the hundreds of colleagues in your particular community. Your Global Outreach Working Group (GOWG) wants your opinion on how best to get the word out to the justice community regarding Global and its recommendations.

In an effort to gather this valuable input, members of the GOWG have developed a set of questions which will be posed to GAC members via individual telephone interviews. Sheriff Mike Milstead, a GAC member representing the National Sheriff's Association, agreed to assist in pilot testing the questions and was interviewed recently by GOWG members. The pilot test was successful, and the next step is to interview other GAC members. Your opportunity for input will be forthcoming in the next few weeks! You will be contacted soon by a member of the GOWG and asked to participate in a brief telephone interview. You will be asked your opinion on issues such as whether you are currently sharing information regarding Global with your constituents, whether your constituents currently face problems that better information sharing could help correct, and the best ways for the GOWG to assist you in keeping your constituents informed about Global. Your responses to these questions will provide valuable information that the GOWG will use to improve Global outreach, and to make it easier and more efficient for you to share information on Global and its recommendations with your constituents.



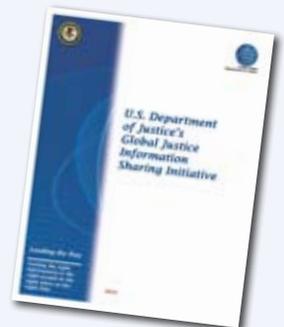
### Standard Global Cover Sheet

The GOWG recently recommended the inclusion of a standard cover sheet, located on the inside cover or first page of all Global products. The cover sheet will serve as an executive summary of sorts, emphasizing the purpose of the product, the target audience, the business problem(s) it solves, the resources required to implement the procedure described in the product, and the benefits resulting from use of the product.

The Standard Global Cover Sheet was first applied in the Privacy, Civil Rights, and Civil Liberties Compliance Verification for the Intelligence Enterprise document that assists law enforcement agencies in determining whether they are in compliance with applicable privacy-related policies, procedures, rules, and guidelines. For future Global products, the GOWG will collaborate with the working group developing the product to produce the Cover Sheet.

### Updating of Global Briefing Booklet

The GOWG will hold its next face-to-face meeting in Washington, DC, on December 14–15. A primary focus will be revising and updating the Global Briefing Booklet, which was originally designed as a resource tool to illustrate the importance of the Global Justice Information Sharing Initiative to the new administration's transition team. The revamped Global Briefing Booklet will include a broader scope of content and will become a general information resource that can be shared with a much wider audience. The members of the GOWG will provide the content for the updated Booklet.



# Participate, Partner, and Promote. As a Justice Practitioner, YOU Are Global.

## Outreach: A Member's Responsibility

As a Global Advisory Committee (GAC) member, you have the chance to be **the** voice of your agency, representing the hundreds or thousands of colleagues in your particular community. Your by-appointment-only place at the Global table offers an exclusive opportunity available to very few justice practitioners: the chance to make recommendations to the U.S. Attorney General that improve your ability and that of your colleagues to conduct business better (saving time, money, and resources, with a better end result). In return, GAC members have the responsibility and privilege to spread the good news about the Initiative. You are expected to be both *the voice of your community on Global* ("pulling up" input and expertise) and *the voice of Global within your community* by supporting and promulgating ("pushing down") the GAC's good works.

The Global Outreach Working Group can help you do this through a variety of tools and resources:

- Success stories to submit and distribute: Share your story!
  - ▶ Global telephone interviews
  - ▶ Templates and individualized follow-up
- Web site tools
  - ▶ Fly the flag: Post the Global logo and link
  - ▶ RSS feeds
    - ▶ Receive notifications of the latest Global news and Web site content
    - ▶ GAC members have been automatically enrolled. Now share the news and help enroll your colleagues!
  - ▶ Podcasts
  - ▶ LinkedIn
- Contributions to the Global Web site

GAC members are always encouraged to contact staff at [dlindquist@iir.com](mailto:dlindquist@iir.com) or (202) 429-2712, for additional information and outreach support.

## Outreach Leadership

### Ronald Hawley, Chair

*Executive Director, SEARCH, The National Consortium for Justice Information and Statistics*

*SEARCH representative to the GAC*

### Steven Correll, Vice Chair

*Executive Director, Nlets—The International Justice and Public Safety Network*

*Nlets representative to the GAC*

## Outreach Mission

The entire Global outreach and communication endeavor supports Global's mission to facilitate broadscale sharing of justice and public safety information by promoting standards-based electronic information exchange, providing the justice community with timely, accurate, complete, and accessible information in a secure and trusted environment. "Awareness" is implicitly a Global strategic goal in support of this mission, because the best GAC resources are only as good as their utility to and use by the justice-interested community. Awareness is the first step in adoption of Global recommendations and, by extension, support for and promulgation of the Global Initiative.

## About Global

The U.S. Department of Justice's Global Justice Information Sharing Initiative (Global) serves as a Federal Advisory Committee to the U.S. Attorney General on critical justice information sharing initiatives. Global promotes standards-based electronic information exchange to provide justice and public safety communities with timely, accurate, complete, and accessible information in a secure and trusted environment. Global is administered by the U.S. Department of Justice (DOJ), Office of Justice Programs, Bureau of Justice Assistance.

## For More Information

For more information about the Outreach Working Group, contact Donna Lindquist of DOJ's Global at (202) 429-2712, or e-mail [dlindquist@iir.com](mailto:dlindquist@iir.com).

For more information about other DOJ information sharing initiatives, go to:

**[www.it.ojp.gov/global](http://www.it.ojp.gov/global)**



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